

Website | Software | Android & IOS | Social Media Marketing | Bulk SMS | Graphic Designing | SEO

**Prepared For :**

Thulir Structure,

Ph : +91 94447 49283.

**Quotation Ref No : QN/0122/009**

**Date : 19/01/2022**

## **Proposal for Search Engine Optimization(SEO) & GOOGLE Ads**

Greetings from JELLYSOFT. This quotation covers an overview of SEO Services, Google Ads & Pricing...



**JELLYSOFT** is one of the Leading SEO Company in Tuticorin Tamilnadu. With a huge client base in Tamilnadu and across India, we have expertise in working on SEO project in every domain. Whether you are a Start-Up, Small, Medium sized company or a well-established Organization. We are the perfect destination for all your SEO Needs. Our technical expertise team and search engine optimization (SEO) experience helps us to ensure good

results for all our SEO campaigns. Our SEO process has evolved over the years and has been helping us deliver consistent results to our clients.

### **What is Search Engine Optimization:**



In this highly advanced digital world, consumers search for products, services and other goods online before making any decision. If the brands fail to use and understand the significance of search engine optimization, they will miss lots of valuable business opportunities. We works to make your website content rich and search engine friendly - this helps to get your site indexed and match the Google Search Engine Criteria. Only then will your website be listed in the top of the Google

Search Engine Rankings for the long duration and with organic methods. We also keep track of our SEO projects and keep on updating with a user friendly search engine ranking report to our clients

### **How SEO is Essential for your Business Growth:**



SEO has become the key for most of the successful business who deals with online products, services or information's. The major benefit of Search Engine Optimization is that you get Global Visibility and can be found on International Search Engine Results at minimal cost as compared to any other digital marketing methods. The smart investment in SEO will bring brands excellent returns now and also in the upcoming days. If looking for an easy and affordable way to generate more business, our experts are standing by to

help you through SEO Services. With the support of our Leading SEO Team, your website will quickly benefit from a strong and stable influx of targeted traffic in Google Search Engine.



**Online Customer Enquiry**



**#1 in Google Ranking**



**Step Ahead of ur Competitors**

### **SEO Pricing Details:**

S/No	Nature of Service	Amount
1	SEO for Sriperumbudur (Rs.2500/- * 8 Months)	Rs.20,000/-
2	SEO for Kancheepuram (Rs.2500/- * 8 Months)	Rs.20,000/-
3	SEO for Chengalpattu (Rs.2500/- * 8 Months)	Rs.20,000/-
	<b>Total</b>	<b>RS.60,000/-</b>

#### **Note**

Our SEO Commitments is that we will make your website to come in the first page of Google Search Engine ie) 1-10 Rankings in the Google.

SEO Report will be sent through email at month end.

### **Requirements from Client's Side:**

- ✓ The client should provide the Primary keywords else our SEO Team will suggest it.
- ✓ Our SEO Team will suggest and work with the Secondary Keywords also as a compliment.
- ✓ Client should provide their Business Google Map Link.
- ✓ Client should provide their Google My Business Login Details for SEO Purposes and it's mandatory.
- ✓ Client Should provide their cpanel server credentials if they had.
- ✓ Client should allow us to change some web page names, titles & contents for SEO Purposes.
- ✓ Client should allow us to create some web pages for SEO purposes.
- ✓ Client should provide his email credentials or allow us to create a new email id for SEO Submission Process to Google.

### **Terms & Conditions:**

- ✓ We will show the existing SEO Report of client's website before starting our SEO Work.
- ✓ At every Month End, Monthly SEO Reports will be sent to client's email. We will never send any reports before that time.
- ✓ Our SEO Commitments is that we will make your website to come in the first page of Google Search Engine. I.e) 1-10 Ranks in Google Search Engine. SEO will get success in the middle or at the end of the Duration based on the quotations.
- ✓ Client Shouldn't change the Primary Keywords after the work starts.

### **Payment Terms for SEO:**

- ✓ Client should pay the amount (Rs.9000/-) every month in advance for 8 months.
- ✓ Addition of Primary Keywords is chargeable.
- ✓ Contract Cancellation will not be accepted after SEO works starts.

---

## **Proposal for Google Adwords**



**JELLYSOFT** is one of the Leading provider of Google Ads in Tuticorin Tamilnadu. With a huge client base in Tamilnadu and across India, we have expertise in working on Google Ads project in every domain. Whether you are a Start-Up, Small, Medium sized company or a well-established Organization. We are the perfect destination for all your Google Advertisement Needs. Our technical expertise team and our experience in Google Ads Service helps us to ensure good results for all our campaigns. Our Google Ads services has evolved over the years and has been helping us deliver consistent results to our clients.

### **Pricing Details:**

S/No	Nature of Service	Amount
1	Google Ads Charges for Sriperumbudur (Rs.70/- * 30 Days)	Rs.2100/-
2	Google Ads Charges for Kancheepuram (Rs.70/- * 30 Days)	Rs.2100/-
3	Google Ads Charges for Chengalpattu (Rs.70/- * 30 Days)	Rs.2100/-
4	Service Charge Per Month	Rs.2000/-
	<b>Total Amount for One Month</b>	<b>RS.8300/-</b>

## Our Clients :



## Other Services:



## Payment Terms:

- You may also process the payment as Cheque or DD or NEFT favouring of Account Name "JELLYSOFT"
- No refund will be provided after starting the Project.

## Bank Account Details:

JELLYSOFT IDBI BANK DETAILS	
Account Name	JELLYSOFT
Account Number	0371102000019345
IFSCI Code	IBKL0000371
Branch Code	000371
Branch Name	Tuticorin

### Contact Details:

CONTACT DETAILS	
Company Name	JELLYSOFT
Address	222/3, Palai Road, Malaisoodi Complex 2nd Floor, Opp. To AVM Hospital, Tuticorin-628002.
Contact Number	+91 7092150100
Office Mobile	+91 7094112111
Landline	0461-4001417
Email Id	<a href="mailto:jellysoftindia@gmail.com">jellysoftindia@gmail.com</a>

### Website Details:

Our Official Websites
<a href="http://www.jellysoft.in">www.jellysoft.in</a>
<a href="http://www.jellysoft.ind.in">www.jellysoft.ind.in</a>
<a href="http://www.jellysoftindia.com">www.jellysoftindia.com</a>
<a href="http://www.jellysms.in">www.jellysms.in</a>

>>>---END OF QUOTATION---<<<